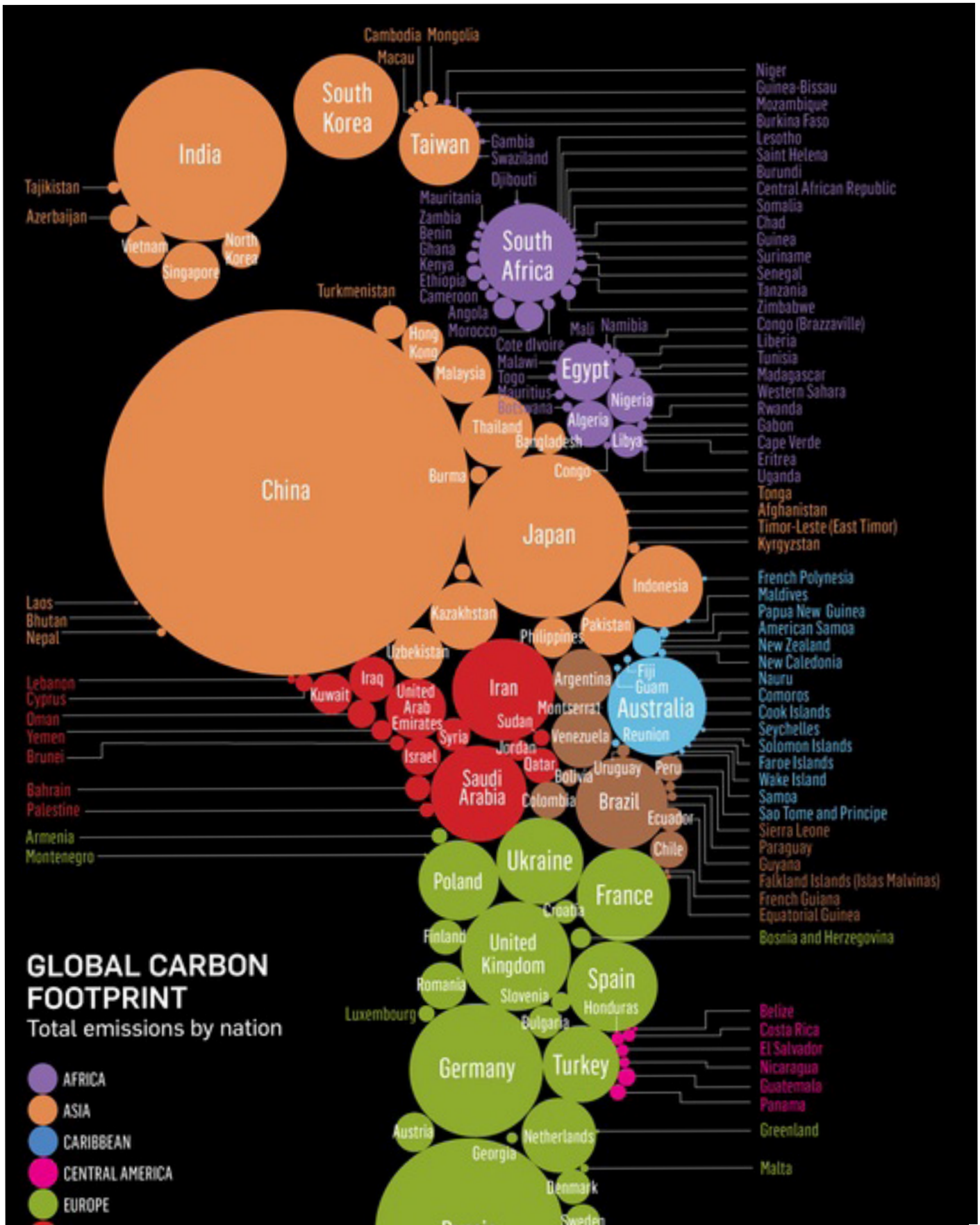
Color

The very first thing a reader will notice when looking at this design is the colors. There is a lot of contrast going on here. The black background is makes the colorful circles stand out and make them look more vivd and vibrant. As far as connoations of color goes, there doesn't seem to be any relationship between the color of the circles and the country.